

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 402 Issue 10



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-6896  
(864) 576-7777 FAX (864) 587-4480

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<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 62430	<b>Campaign Ref:</b> E-120802002
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06260815
<b>Est./PO Number:</b> 06260815	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WSPA	<b>Key Market:</b> Greenville Spartanburg Asheville
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show TWTF..	06	125	30	Nbr of Spots	2	2	2	2		6	750
			120	Comme	Nbr of Spots					2	4	480
2	M-F 11a ET / 10a CT Price Is Right TWTF..	04	140	30	Nbr of Spots	2		2			4	560
			175	Comme	Nbr of Spots		2				2	360
			165		Nbr of Spots			2	2		4	660
3	M-F 9a Dr Phil TWTF..	05	110	30	Nbr of Spots		3				3	330
			100	Comme	Nbr of Spots	3		3	3		9	900
			80		Nbr of Spots					3	3	240
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30	Nbr of Spots	1					1	700
				Comme	Nbr of Spots			1			1	700
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30	Nbr of Spots			1			1	700
				Comme	Nbr of Spots							
6	Fri 10p ET / 9p CT Blue Bloods ...F..	05	2500	30	Nbr of Spots				1		1	2500
				Comme	Nbr of Spots							
7	Fri 8p ET / 7p CT CSI NY ...F..	05		30	Nbr of Spots							
				Comme	Nbr of Spots		1				1	
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	19	22	25	19	24	2	111
					<b>Closed PR</b>	1	6	3	2	1		13

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

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8	Fri 8p ET / 7p CT CSI NY ...F..	05		30 Comme	Nbr of Spots Closed PR			1			1	
9	Sat 10p ET / 9p CT 48 Hours ...S	06	500	30 Comme	Nbr of Spots	1					1	500
10	Sat 7p News .....S	05	90 150 100	30 Comme	Nbr of Spots Nbr of Spots Nbr of Spots Closed PR	1					1	90 150 100 180
11	Sat 8-9p .....S	06	250	30 Comme	Nbr of Spots			1			1	250
12	Sun 10p ET / 9p CT Mentalist .....S	05	700	30 Comme	Nbr of Spots		1				1	700
13	Sun 10p ET / 9p CT Mentalist .....S	05		30 Comme	Nbr of Spots Closed PR				1		1	
14	Sun 1030a ET / 930a CT Face The Nation .....S	05	260 275	30 Comme	Nbr of Spots Nbr of Spots Nbr of Spots Closed PR	1				1	2	260 550 520
15	Sun 7p ET / 6p CT 60 Minutes .....S	04	1025	30 Comme	Nbr of Spots Closed PR		1				1	1025
Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111	
Closed PR					1	6	3	2	1		13	

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<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06260815
<b>Est./PO Number:</b> 06260815	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning News .....S	04	260	30		1					1	260
			175	Comme	Nbr of Spots	1					2	350
			275		Nbr of Spots			1			1	275
			170		Nbr of Spots		1				1	170
17	Tue 8p ET / 7p CT NCIS .T.....	04	2400	30			1				1	2400
			2000	Comme	Nbr of Spots	1					1	2000
18	Tue 8p ET / 7p CT NCIS .T.....	04	1900	30				1			1	1900
			2500	Comme	Nbr of Spots				1		1	2500
19	Tue 9p ET / 8p CT NCIS Los Angeles .T....	05	1500	30			1				1	1500
				Comme	Nbr of Spots							
					Closed PR			1			1	1500
20	Wed 10p ET / 9p CT CSI ..W....	06	1200	30			1				1	1200
				Comme	Nbr of Spots							
					Closed PR	1					1	1200
21	Wed 10p ET / 9p CT CSI ..W....	06	1200	30					1		1	1200
				Comme	Nbr of Spots							
22	Wed 8p ET / 7p CT Survivor ..W....	04	1250	30		1					1	1250
				Comme	Nbr of Spots							
					Closed PR		1				1	1250
23	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30					1		1	3300
				Comme	Nbr of Spots							
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05	1000	30			1				1	1000
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	19	22	25	19	24	2	111
					<b>Closed PR</b>	1	6	3	2	1		13

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Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est/PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
25	M-F 1135p ET / 1035p CT Late Show M.....	06	125 170 120	30 Comme Nbr of Spots		1	1	1		1	3	375
26	M-F 11a ET / 10a CT Price Is Right M.....	04	225 175 140 165	30 Comme Nbr of Spots		1				1	1	175
27	Sun 1030p ET / 930p CT Mentalist .....S	05	2500	30 Comme Nbr of Spots					1		1	2500
28	Sun 730p ET / 630p CT 60 Minutes .....S	04	1025	30 Comme Nbr of Spots			1				1	1025
29	Sun 9a ET / 8a CT CBS Sunday Morning News .....S	04	170	30 Comme Nbr of Spots			1				1	170
30	Tue 10p ET / 9p CT Vegas ..T....	05	800	30 Comme Nbr of Spots	1						1	800
31	Mon 10p ET / 9p CT Hawaii Five-0 M.....	06	1150	30 Comme Nbr of Spots			1				1	1150
32	Sat 10p ET / 9p CT 48 Hours .....S	06	500	30 Comme Nbr of Spots			1				1	500
33	Sa-Su 6a News .....SS	12	50	30 Comme Nbr of Spots	2						2	100
<b>Weekly Totals:</b>					Total Spots(Ord Spots)							
Closed PR					1	6	3	2	1	2	111	

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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 96 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
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<b>Est./PO Number:</b> 06260815	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
34	Sun 4p ET / 3p CT NFL On CBS .....S 16:30:00--19:30:00	04	1325	30 Comme	Nbr of Spots 1						1	1325
36	Wed 9p ET / 8p CT Criminal Minds ...W....	05	1200	30 Comme	Nbr of Spots	1					1	1200
37	Fri 10p ET / 9p CT Blue Bloods MTWTFSS Isolations: W/C 10/08 ...F..	05	1200	30 Comme	Nbr of Spots		1				1	1200
38	Mon 8-9p ET / 7-8p CT How I Met / Partners MTWTFSS Isolations: W/C 10/08 M.....	05	1200	30 Comme	Nbr of Spots		1				1	1200
39	Fri 8p ET / 7p CT CSI NY MTWTFSS Isolations: W/C 10/08 ...F..	05		30 Comme	Nbr of Spots Closed PR		1				1	
40	Fri 9p ET / 8p CT Made In Jersey MTWTFSS Isolations: W/C 10/08 ...F..	05		30 Comme	Nbr of Spots Closed PR		1				1	
41	Sun 4p ET / 3p CT NFL On CBS MTWTFSS Isolations: W/C 10/01 ....S	04	1325	30 Comme	Nbr of Spots	1					1	1325
42	Sat 8a CBS This Morning .....S.	04	80	30 Comme	Nbr of Spots		1				1	80
43	M-F 8a CBS This Morning M.....	05	50	30 Comme	Nbr of Spots			1			1	50
44	Fri 8p ET / 7p CT NCIS ....F..	05	700	30 Comme	Nbr of Spots		1				1	700
<b>Weekly Totals: Total Spots(Ord Spots)</b>					19	22	25	19	24	2	111	
<b>Closed PR</b>					1	6	3	2	1		13	

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Est./PO Number: 06260815		Contract type: Political		Business Type: POLITICAL	
Associated Copies: No		Business Category: Transactional			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
45	Fri 8p ET / 7p CT NCIS ...F..	05	700	30 Comme	Nbr of Spots	1					1	700
46	Fri 9p ET / 8p CT CSI NY ...F..	05	600	30 Comme	Nbr of Spots	1					1	600
47	Fri 8p ET / 7p CT NCIS ...F..	05	625	30 Comme	Nbr of Spots			1			1	625
48	M-F 8a CBS This Morning ...F..	05	50	30 Comme	Nbr of Spots			2			2	100
49	Sat CBS NCAA Football ...S.	03	2000	30 Comme	Nbr of Spots			1			1	2000
50	Sun 1p ET / 12p CT NFL On CBS ...S	04	800	30 Comme	Nbr of Spots			1			1	800
51	Sun 4p ET / 3p CT NFL On CBS ...S	04	1250	30 Comme	Nbr of Spots			1			1	1250
52	Sun 730p ET / 630p CT 60 Minutes ...S	04	1025	30 Comme	Nbr of Spots			1			1	1025
53	Sun 6a News ...S	06	50	30 Comme	Nbr of Spots			1			1	50
54	Tue 8p ET / 7p CT NCIS .T....	04	1900	30 Comme	Nbr of Spots				1		1	1900
55	M-F 9a Dr Phil .....	05	100	30 Comme	Nbr of Spots				1		1	100

Weekly Totals: Total Spots(Ord Spots)					19	22	25	19	24	2	111
Closed PR					1	6	3	2	1		13

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
56	M-F 8a CBS This Morning TWTF..	05	60	30 Comme	Nbr of Spots			2			2	120
57	Sat 8p ET / 7p CT CBS College Football ...S.	05	1000	30 Comme	Nbr of Spots				1		1	1000
58	Sun 1p ET / 12p CT NFL On CBS .....S	02	2500	30 Comme	Nbr of Spots				1		1	2500
59	Sun 4p ET / 3p CT NFL On CBS .....S	03	3000	30 Comme	Nbr of Spots				1		1	3000
60	M-F 730p Scene On 7 ...F..	06	150	30 Comme	Nbr of Spots				1		1	150
61	M-F 10a Your Carolina ...F..	06	50	30 Comme	Nbr of Spots				1		1	50
62	M-F 5p News ...F..	06	250	30 Comme	Nbr of Spots				1		1	250
63	M-F 6p News ...F..	06	250	30 Comme	Nbr of Spots				1		1	250
<b>Weekly Totals: (Total Spots(Ord Spots))</b>					19	22	25	19	24	2	111	
<b>Closed PR</b>					1	6	3	2	1		13	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Date)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/22/12	Closed Pre Emption	800.00	47 (10/28)	0000181924	E:120802002
10	Sat 7p News	:30 Commercial	10/08/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/22/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/08/12	Closed Pre Emption	275.00	42 (10/13), 43 (10/15)	0000180985	E:120802002
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000176183	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/15/12	Closed Pre Emption	1,900.00	No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120802002
39	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	1,850.00	36 (10/10)	0000180219	E:120802002
40	Fri 9p ET / 8p CT Made In Jersey	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
					0.00	46 (10/12)	0000181059	E:120802002

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
Totals		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	111	19	22	25	19	24		2
Cost	62430	9360	13995	11235	8250	19195		395

Grand Totals:

Spots:	111
Gross Total:	62,430.00
Commission:	9,364.50
Net Total:	53,065.50